

## 2026 Sponsorship opportunities

The Army Flying Museum is an independent charity - keeping the story of Army aviation alive. By joining us to support our main fundraising event, your company will reach a wide audience via the following marketing:

- On the day: Up to 5,000 visitors and 1,500 exhibitors and traders
- 22,000 Monthly E-Newsletter readers
- 26,000 Facebook followers
- 7,662 followers on Instagram
- 848 LinkedIn followers
- Event is featured in our quarterly 'What's On' leaflets from September, distributed locally in various Hampshire and Wiltshire locations



### Event Sponsorship options

#### Platinum - £10,000



#### Gold - £5,000

- 6 VIP invites to Mid- Morning drinks reception and networking opportunity
- 25 Complimentary event tickets and programmes
- Half page colour advert in the event programme
- VIP Parking and Fast Track Entry
- Company logo on all event marketing, banners, flyers and event site map
- Scripted plug for your company at various intervals during the event
- Discovery Den pitch or own promotional pitch (3m x 6m own gazebo)

#### Silver - £2,500

- 4 VIP invites to Mid-Morning drinks reception and networking opportunity
- 12 complimentary tickets and programmes
- Quarter page colour advert in event programme
- Company banner displayed on site
- Discovery Den pitch or own promotional pitch (3m x 6m own gazebo)

#### Bronze - £1,000

- 6 Complimentary event tickets & programmes
- Company banner provided by you, displayed in a prominent position on site
- Company logo in event programme



# Sponsorship options

We offer a variety of sponsorship options so that your company can help support us and promote yourselves to over 5,000 visitors at the event, whatever your budget.



Pilot's Lounge Sponsorship £1,500



Biker's Village Sponsorship £1,500



Sneaker's Tent Sponsorship £1,500



## Discovery Den Pitch £1,500

- Up to 5m x 5m space for your STEM activity pitch in the Discovery Den tent
- 6 Complimentary event tickets & programmes
- Company banner provided by you, displayed in a prominent position on site
- Company logo in event programme



## A4 Landscape Advert on event map £500

3,000 maps printed and given out to visitors and exhibitors



## Classic & Super car Paddock sponsorship £350

- 4 Complimentary tickets to the event
- Display your company banner on your chosen Classic/ Super car Paddock
- Exposure to up to 400 Classic/ Super car owners at the event